## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	John K. Billock et al.	Confirmation No.:	1770
Application No.:	10/039,855	Art Unit:	2424
Filed:	October 19, 2001	Examiner:	Annan Q. Shang
For:	VIDEO-ON-DEMAND SERVICE WITH AN INTERACTIVE INTERFACE FOR FACILITATING VIEWER SELECTION OF VIDEO PROGRAMS	Attorney Docket:	11664-0004-999

Mail Stop AF Hon. Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES Sir: Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated February 3, 2010 of the Primary Examiner finally rejecting claims 1-38 of the above-identified application. The item(s) checked below are appropriate: A extension of time for responding to the final rejection was filed on is submitted herewith. A timely response to the final rejection has been filed. 3. A fee in the amount of \$540.00 is: Required. Not required (Fee paid in prior appeal). Applicant qualifies for the 50% reduction in fee for an independent inventor, 4. non-profit organization, or small business concern and a fee in the amount of \$270.00 is: Required. Not required (Fee paid in prior appeal). Please charge the required fee, if any, to Jones Day Deposit Account 5. No. 50-3013. A copy of this Notice is enclosed. Date: March 31, 2010 Garry J. Tuma (Reg. No. 40,210) Attorney for Applicants **JONES DAY** Customer No. 20583

222 East 41st Street

(212) 326-3939

New York, New York 10017

NYI-4255518v1 707495 - 600025